

Make the Right Investment!



**Dave Gagner, Honourary Chair,
Making the Right Investment MRI Campaign:**

"For too long, the people of Chatham-Kent have had to leave the community for diagnostic testing that supports earlier intervention and possibly save lives. With the purchase of an MRI machine for Chatham-Kent Health Alliance, such testing can be done locally. I hope you'll join me in this important campaign to bring advanced diagnostic testing closer to home."

Making the Right Investment MRI Campaign is coordinated by:

Foundation of Chatham-Kent Health Alliance

9 Ursuline Ave., PO Box 2030, Chatham ON N7M 5L9

519-436-2538 Fax: 519-436-2550

Email: foundation@ckha.on.ca Website: www.foundationckha.com

Charitable Registration # 86741-3460-RR0001



I can picture it!

Yes, I want to **Make the Right Investment** and help purchase an MRI machine for Chatham-Kent.

\$50 \$100 \$200 \$500 Other \$ _____

Single payment \$ _____

Monthly payment \$ _____ for _____ months

Quarterly payment \$ _____ for _____ year(s)

Annual payment \$ _____ for _____ year(s)

Credit card payment \$ _____

Card# Visa/MC/Amex: _____

Expiry Date: ____ / ____

Signature: _____ Date: _____

I would like to give a monthly gift

I authorize \$ _____ to be deducted on a monthly basis. (Please attach a void cheque or credit card information)

Please complete the information below:

Name: _____

Address: _____

Postal Code: _____ Phone: _____

I do not wish to have my name published as a donor

For the purpose of recognition, I wish to have my name listed as: _____

I would like more information on how I can enhance the future of Chatham-Kent Health Alliance.

Bequest Life insurance Policy Endowment Fund Foundation Builders

Income tax receipts will be issued to the above name and address. Thank You

Making the Right Investment



The Foundation of Chatham-Kent Health Alliance respects your privacy. We protect our personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell, or trade our contact lists. The information you provide will be used to keep you informed and up to date on activities, special events and funding needs of the Foundation of Chatham-Kent Health Alliance through periodic contact. If at any time you wish to be removed from our mailing list, simply contact us by phone (519) 436-2538; fax (519) 436-2550 or e-mail foundation@ckha.on.ca and we will gladly accommodate your request. Please address your donation to: Foundation of Chatham-Kent Health Alliance, Box 2030, Chatham, ON N7M 5L9

Printed in 2007.

Just picture it!

Clear brain images on a moving patient.

"Can't miss" vascular scans.

The whole abdomen in one breath-hold.

Recurring tumor identified quickly.



Capturing diagnostic images better than ever before... right here at home.

Making the Right Investment



FOUNDATION OF CHATHAM-KENT

Health Alliance

Celebrating 10 Years 1998-2008

Just picture it!

A Magnetic Resonance Imaging (MRI) machine is a high performance, clinically-proven diagnostic scanner that can capture images that have never been captured before.

A MRI machine increases a doctor's ability to provide timely diagnosis for patients with serious heart, brain, cancer and muscle/bone conditions... beyond what a CT machine can offer.

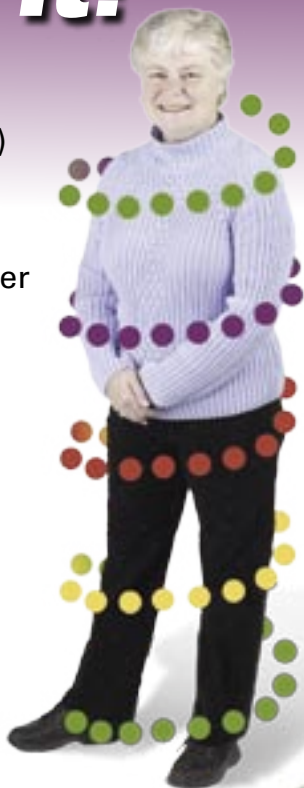
Currently, people in Chatham-Kent have a 1-6 month wait to access an MRI. And when they do get an MRI appointment, they must travel at least an hour outside of our community to access the service.

We need your help to purchase an MRI machine for Chatham-Kent

By donating to the Making the Right Investment MRI Campaign, you can help bring a technology, which is considered a standard requirement in any modern Diagnostic Imaging Department, to Chatham-Kent.

Chatham-Kent will benefit from having our own MRI machine by:

- Shorter wait times and earlier diagnosis
- Less travel time and costs incurred in traveling
- Less reliance on invasive procedures



Message from Making the Right Investment MRI Campaign Co-Chairs

In the 21st Century, the MRI has evolved from being state-of-the-art to being standard of care. While it was once at the pinnacle of medical innovation and technology, it has now become another, albeit critical, diagnostic tool. It has become an important day-to-day tool in medical diagnostics often making invasive and thus potentially harmful procedures unnecessary. In many, many communities across Ontario ready access to an MRI has become the expected and the accepted. Chatham-Kent should be no different and our citizens deserve no less.

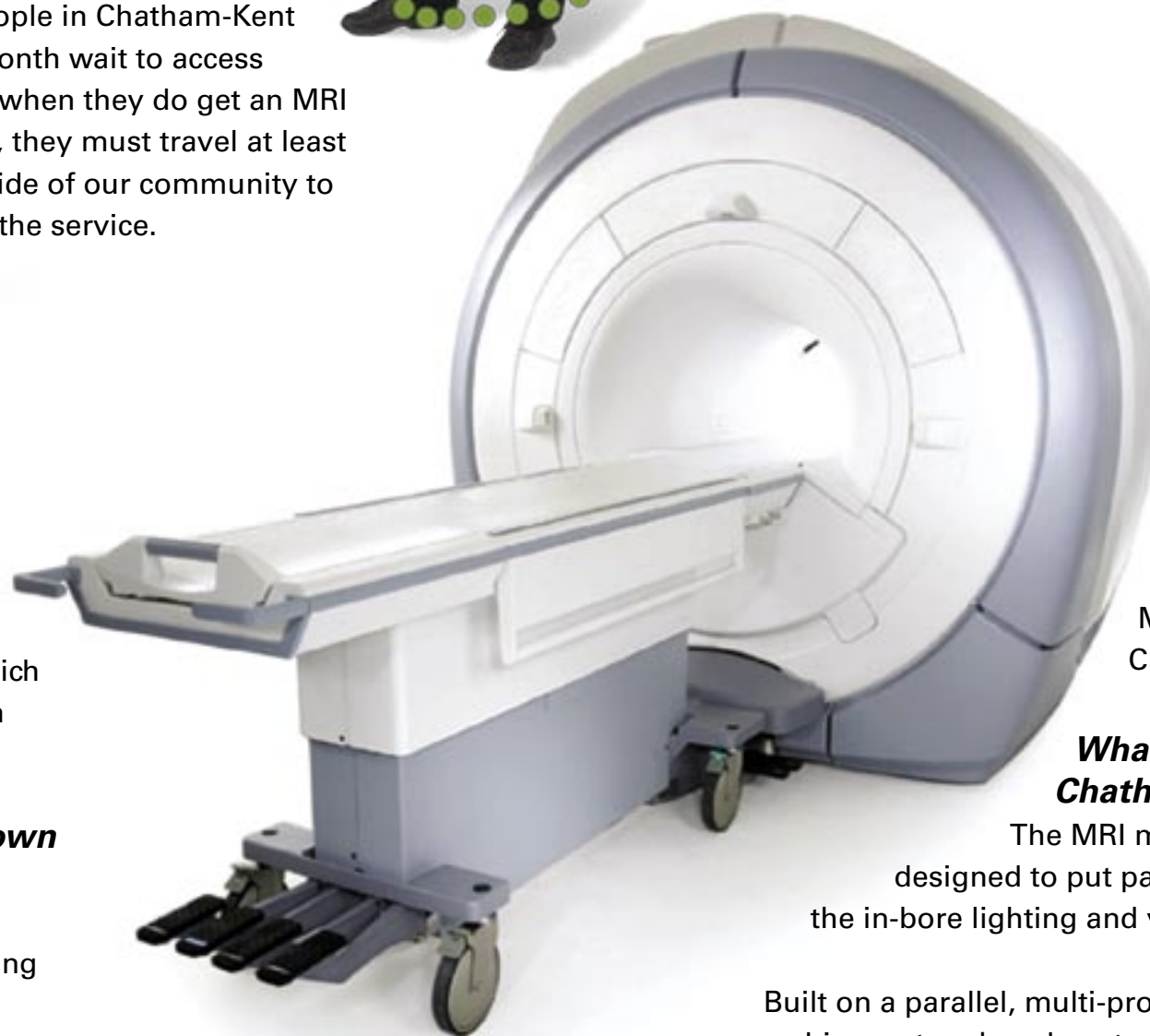
The MRI is a critical component of our physician recruitment strategy. Today's medical graduates have been trained in an environment where timely access to an MRI is a given. We cannot expect them to be attracted to a community where they will have to work with less. We can only attract the 'best and the brightest' by offering them the best tools – today that is the MRI!



Dr. Main Yee
Campaign Co-Chair



Dr. John Button
Campaign Co-Chair



MRI machines attract medical professionals

Newly trained Family Doctors, Radiologists, and other specialists are attracted to areas that offer MRI services. It allows them to use their skills appropriately and practice quality of care. Local MRI services would improve Physician Recruitment capabilities for Chatham-Kent.

What you should know about the MRI machine chosen for Chatham-Kent

The MRI machine that Chatham-Kent Health Alliance will acquire has been designed to put patients at ease. Once inside its spacious bore, patients will appreciate the in-bore lighting and ventilation system.

Built on a parallel, multi-processor design, the MRI machine can simultaneously scan, reconstruct, archive, network and post-process information – ideal for a clinical environment.